

Let customers build what they want to buy.

Dimensions, colour and accessories in one place. With treede, customers can picture the product more clearly and your salesperson gets a concrete basis for a quotation.

3D configurator / pergola example

OPTIONS PREVIEW

Your product in 3D



Customise your pergola

01 Dimensions

Width
4.00 m

Depth
3.00 m

02 Frame colour

Anthracite

03 Accessories as needed

LED lighting

Side shading

Illustrative interface in the treede design. Dimensions and colours are examples; available options depend on the model.

01 Customers see the options

The choice becomes clear.

02 You get a clear brief

Fewer follow-up questions.

03 Sales can take it forward

You handle it in the treede CRM.

Product example and visuals: MojaPergola.sk | Options are tailored to each product.

Show customers options they would not discover on their own.

Take a pergola: customers choose not only its dimensions and colour, but also features that change how they use it.



LED lighting

From a basic structure to a place for evening get-togethers.



Side shading

Another option for customers who want shade and privacy.

And what do you get?

A conversation about a specific product

The customer sends you their selection. Your team follows up in the treede CRM and can prepare a quotation to match their requirements.

See the real MojaPergola configurator

Open the live demo >

- 1 Choose a model**
The customer explores the range and picks the base product.
- 2 Fine-tune the choice**
They adjust the dimensions, colour and available accessories.
- 3 Review the result**
In 3D, the chosen combination is easier to picture.
- 4 Send an enquiry**
Your salesperson follows up on their selection.

When you know what the customer wants, you can focus on the quotation.

Instead of general interest, you receive a more specific brief. The chosen configuration helps your salesperson understand what the customer needs and prepare the next step.

EXAMPLE ENQUIRY

A pergola chosen by the customer

Dimensions	4.00 × 3.00 m
Frame	Anthracite
Selected accessory	LED lighting

The summary is illustrative. Data and configuration rules are set up for your product.

01 Less chasing of basic details

You already know the dimensions and chosen variants. The conversation can move on to installation details, timing and what the customer expects.

02 Enquiries in treede's own CRM

Your team has a place to handle incoming enquiries and keep working with each customer. We go through the workflow together when designing the solution.

03 The quotation stays in your hands

The configuration is a starting point for sales. Your team checks technical feasibility and agrees the final scope of delivery with the customer.

More visitors for your configurator

Optionally, we can also prepare marketing campaigns and a company website, so you can actively reach customers and bring them to your product.

Let's start with your product. We'll show you what is possible.

A configurator makes the most sense where customers choose from recurring options and sales needs to know how they combine: pergolas, shading, fences, gates and other made-to-measure products.

01

We get to know your product

In an online meeting, we go through your range, variants and how you sell. Together, we check what is worth configuring.

02

We prepare a free demo

Once we have checked what is possible, we show a simple concept on your product, so you can see how customers could choose.

03

We agree on implementation

We propose the scope, price and timeline. The agreement also covers operation, support and any further development.

What helps us get started

A catalogue or a website with your products is enough. We then clarify dimensions, materials, accessories, permitted combinations and the details needed for individual pricing.

Clear scope and price

We price both the build and the monthly operation according to your brief. The scope of support is agreed individually. Integrations with external systems are in preparation.

Your product can work like this too.

After a short consultation and feasibility check, we prepare a simple demo free of charge. The scope and price of the solution are tailored to you.

Book a no-obligation demo

Name

Phone

Email